

ENVIRONMENTAL SOCIAL & GOVERNANCE

REPORT 2024



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Driven by **our people** and with solid **allies** across the value chain –from **producers** and **suppliers** to **customers** and **consumers**– we continued in 2024 to **brew** with **purpose**, **consistency** and **responsibility**.

2024 was a year that tested the dynamics and resilience of the brewing industry. Volatility in weather conditions, pressure on agricultural production, rising energy costs and increasing consumer demands for transparency and sustainable operations made it clear that adaptability alone is not enough. Clear strategic priorities and conscious choices are needed at every stage of production and the value chain.

Regardless of this environment, at Olympic Brewery we constantly demonstrate that sustainability is the beacon for the way we choose to brew - responsibly, consistently, and with a vision for the future. In this context, last year we steadily continued to implement our ESG strategy «Together Towards ZERO and Beyond», which is an integral part of the Carlsberg Group's broader SAIL'27 strategy. The initiatives and results reflected in the 2024 Report demonstrate that our strategy is effectively embedded in our day-to-day operations, with significant actions and progress across all three ESG pillars.

On the environment, we continued to invest with consistency in reducing our footprint throughout the value chain. With regard to our own production, it is worth mentioning that energy interventions at our Sindos and Ritsona facilities yielded savings of almost 1,000 MWh in 2024, driving an overall reduction in carbon dioxide emissions of 19% over the last six years. Similarly, having already achieved a significant reduction of 19% in water consumption in production over the last six years, we have made new investments that will further reduce consumption by approximately 8,500 m3 on an annual basis.

On the social aspect, we focused on empowering our people, investing in a work environment that encourages personal development, participation and well-being. We delivered more than 9,500 hours of training in areas such as leadership, technical skills, wellbeing and diversity, while over 5,400 hours were dedicated exclusively to Health and Safety. At the same time, we remained firmly committed to promoting responsible consumption, ensuring it is accompanied by moderation and prudence.

In terms of governance, we emphasize transparency, integrity and accountability. Our Code of Conduct is a cornerstone, ensuring that our decisions and practices are aligned with the Carlsberg Group's values.

Driven by our people and with solid allies across the value chain - from producers and suppliers to customers and consumers - we continued in 2024 to brew with purpose, consistency and responsibility. We brew with a clear mission: to add lasting value to our business, our people and the society we belong to - for a better today and tomorrow. Marcin Burdach Managing Director, Olympic Brewery

MESSAGE FROM OLYMPIC BREWERY'S MANAGING DIRECTOR

OLYMPIC BREWERY AT A GLANCE

With steady pace, outward-looking vision, innovation and mainly our people, we represent a strong and reliable scheme, which essentially contributes to the development of the brewing sector in our country!

privately owned production sites

With full consciousness, empathy and respect, in Olympic Brewery we are constantly seeking for new ways to return value back to our people, our partners and suppliers, to the market and the society. We aim at a truly sustainable future, serving our Purpose, to **brew for a better today and tomorrow!**



19 products produced in Greece



2,2 M hl. annual production capacity



employees



>800 wholesalers





TOGETHER TOWARDS ZERO AND BEYOND

Our ESG program "Together Towards ZERO and Beyond" (TTZAB) supports our Purpose and our commitments, including 11 focus areas, to make the most positive impact possible on our people and society in general. At the same time, it helps us manage the social and environmental effects, as well as support our sustainable business development. We are acting across the whole spectrum of our business and value chain, with the significant cooperation of our suppliers, customers, consumers and of the communities in which we operate, in order to move forward and achieve our aim for ZERO and beyond.

Our ESG program is constantly evolving and refers to an integrated framework on Environment, Society and Corporate Governance (ESG), aiming for:



Responsible Sourcing Diversity, Equity and Inclusion

Human Rights

Living By Our Compass Community Engagement





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Purpose		Brewing for a l	petter today an	d tomorrow		
SAIL'27 priorities	Our portfolio choices	Our geographical priorities	Our execution excellence	Our winning culture	Funding our journey	> Creating value for all our stakeholde
ESG programme	25	Together	Towards ZERO and Ba	eyond		
ESG focus areas				aan ahaan dhiin taadaan oo taa ka dii ca doo taatiin	naandele took ook forstaandele sooste too 'n >n verske	Reference of the first of the first class and strategy and the second second second second second second second
ZERO Carbon Footprint	2030 > ZE > 30	t ZERO value chain RO carbon emissions at our brev % reduction in value chain carbo renewable electricity must come	n emissions	ower purchase agreements)		
ZERO Farming Footprint						
ZERO Packaging Waste	> 90 > 50	0% recyclable, reusable or renev % collection and recycling rate f % reduction in virgin fossil-based % recycled content in bottles and	or bottles and cans d plastic			
ZERO Water Waste		ter usage efficiency 2.0 hl/hl glo 0% replenishment of water cons				
ZERO Irresposible Drinking	> 100 > 100	0% responsible drinking messag 0% of our markets run partnersh 0% availability of alcohol-free br % of our brews globally are low-				
ZERO Accidents Culture	2030 > ZE	RO lost-time accidents				
Oiversity, Equity & Inclusio		these areas, we focus on the con a additional ESG topics having m				
 Living By Our Compass Human Rights 	DE	While we have an established ambition and ongoing actions to promote Diversity, Equity and Inclusion (DE&I), in 2022 we introduced additional DE&I targets that are quantitative and shorter-term: 30% women in senior leadership positions by 2024, ramping up to 35% by 2027 and a minimum of 40% over time.				
 Responsible Sourcing Community Engagement 		e continuously strive to Live By C ng-standing ambitions to source				



We aim at eliminating carbon emissions from our breweries by 2030 and reach net ZERO for our entire value chain by 2040.

Carlsberg Group ESG targets:

By 2040	By 2030		
NET ZERO	ZERO		
VALUE CHAIN	CARBON		
	EMISSIONS AT		
	OUR BREWERIES		

30% REDUCTION IN VALUE CHAIN CARBON EMISSIONS

RENEWABLE ELECTRICITY MUST COME FROM NEW ASSETS (E.G. VIA POWER PURCHASE AGREEMENTS)



At Olympic Brewery, **reducing** our environmental footprint is a comprehensive and ongoing effort that applies to every stage and **aspect** of our operation.

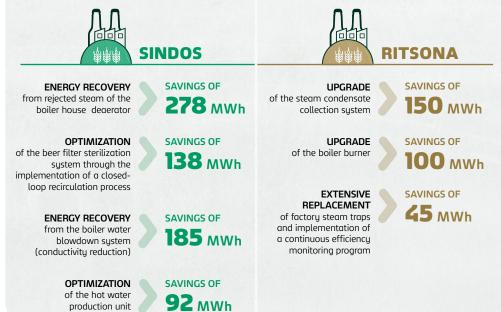
Our two production sites are fully incorporated with the Carlsberg Group's Integrated Management System (IMS), and certified in accordance with the ISO 14001:2015 standard for environmental protection by an authorized body.



production unit

Production Process

CARBON FOOTPRINT REDUCTION INITIATIVES AT OUR BREWERIES







(02)

Supply Chain

CARBON FOOTPRINT REDUCTION INITIATIVES IN OUR SUPPLY CHAIN





ONGOING RENEWAL OF FORKLIFT FLEET with LPG-fueled vehicles

NEW PARTNERSHIPS WITH TRANSPORT COMPANIES operating lightweight and alternative fuel vehicles



USE OF NEW TECHNOLOGIES AND ROUTING SOFTWARE to optimize distances and delivery times, and to group orders efficiently

30% REDUCTION (km per transported ton)

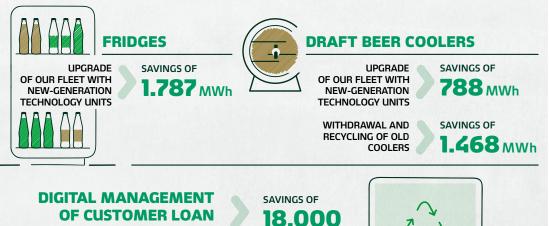
OVER THE PAST FOUR YEARS





Points of Consumption

CARBON FOOTPRINT REDUCTION INITIATIVES AT POINTS OF CONSUMPTION



AGREEMENTS

SHEETS OF PAPER

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ESG





CARBON EMISSIONS IN OUR VALUE CHAIN

With a holistic and visionary approach, we are looking beyond the limits of brewing. Our key goal is to fully understand and reduce our products' environmental footprint throughout the value chain: from the farming and processing of raw materials, to brewing, packaging, transportation, and cooling of products at their final point of consumption.





AT A GLANCE

19% REDUCTION OF CARBON EMISSIONS AT OUR PRODUCTION SITES, DURING THE LAST SIX YEARS **19% REDUCTION** OF THERMAL ENERGY CONSUMPTION

AT OUR PRODUCTION SITES,

DURING THE LAST SIX YEARS

8% REDUCTION

OF ELECTRICITY CONSUMPTION AT OUR PRODUCTION SITES, DURING THE LAST SIX YEARS

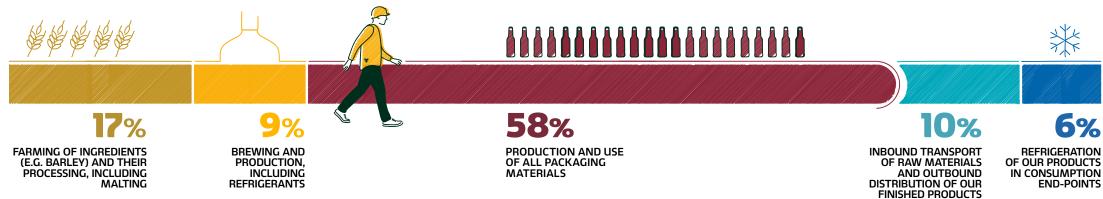


THE PERCENTAGE OF GREENHOUSE GAS EMISSIONS AT EACH STAGE OF OUR PRODUCTS' LIFE CYCLE

2024

% of total emissions in our value chain, including their packaging, transportation, and refrigeration at final points of consumption





ESG

ZERO FARMING FOOTPRINT

We work closely with suppliers and specialized partners to address climate change and loss of biodiversity, aiming at a ZERO farming footprint.

Carlsberg Group ESG targets:

By 2040

100%

OF OUR RAW MATERIALS TO BE PRODUCED WITH REGENERATIVE AGRICULTURAL PRACTICES AND TO BE SUSTAINABLY SOURCED

By 2030

30%

OF OUR RAW MATERIALS TO BE PRODUCED WITH REGENERATIVE AGRICULTURAL PRACTICES AND TO BE SUSTAINABLY SOURCED



As an integral part of our value **chain**, our suppliers **are expected** to formally **commit** to and fully **comply** with the Carlsberg Group's **Supplier Code of Conduct**.

In accordance with the Code, our suppliers are required, among others, to:

- comply with environmental laws, regulations, and international standards such as ISO 14001, and implement an effective Environmental Management System (EMS)
- manage carbon emissions, water use, and waste, while focusing on biodiversity, deforestation prevention, sustainable agriculture, and responsible energy consumption





ZERO PACKAGING WASTE

We collaborate with the right suppliers to also offer packaging with sustainability benefits, alongside our products.

Carlsberg Group ESG targets:

ву 2030					
100%	90%	50%	50%		
RECYCLABLE, REUSABLE OR RENEWABLE PACKAGING	COLLECTION AND RECYCLING RATE FOR BOTTLES AND CANS	RECYCLED CONTENT IN BOTTLES AND CANS	REDUCTION OF VIRGIN FOSSIL-BASED PLASTIC		



In Olympic Brewery, our **environmental** footprint reduction **program** is also supported by **adopting** sustainable **practices** in our product **packaging**.

Specifically, we have implemented:

- Transition to transparent DraughtMaster kegs, which enhance recyclability, offer a lower carbon footprint, and require less water and maintenance
- Replacement of Virgin PET (Polyshield) by 50% EcoClear rPET in DraughtMaster packaging
- Replacement of the raw material used in DraughtMaster Preforms with 50% recycled content
- Replacement of the printed shrink film used for Carlsberg can packaging in Greece with 100% recycled material
- Gradual reduction of stretch film on finished product pallets. In 2024 alone, we achieved a 30% reduction by using advanced materials.

Recycling Volumes 2024 (IN TONS)







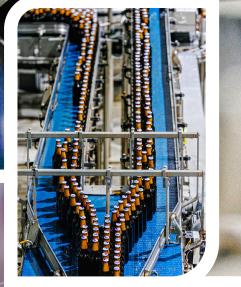
PLANT BY-PRODUCTS (grains - used for animal feed) 17.374



DRAUGHTMASTER

arlsberg

2 OAYMINAK





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ZERO WATER WASTE

Everyone needs water, and so do we. Simply put: without water, there is no beer.

Carlsberg Group ESG targets:

100%

By 2040

REPLENISHMENT OF WATER CONSUMED AT BREWERIES IN HIGH-RISK AREAS By 2030 2,0hl/hl WATER USAGE EFFICIENCY GLOBALLY AND

1,7 hl/hl AT BREWERIES LOCATED IN HIGH-RISK AREAS





Saving water during the **production** process is one of the **key goals** we have set at Olympic Brewery, across **both** of our **production sites**.

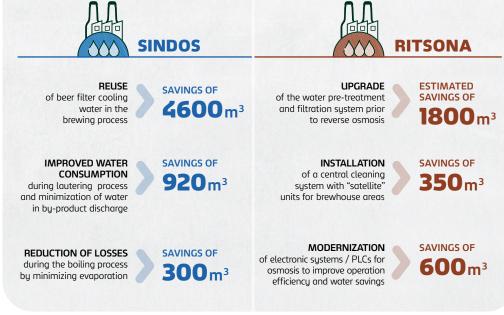
AT A **GLANCE**



DURING THE PRODUCTION PROCESS IN BOTH OUR PRODUCTION SITES, DURING THE LAST SIX YEARS







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ZERO IRRESPONSIBLE DRINKING

We promote responsible drinking and offer delicious products for every occasion as more people embrace healthy lifestyles and moderation.

Carlsberg Group ESG targets:

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100% RESPONSIBLE DRINKING MESSAGING ON PACKAGING AND AT BRAND ACTIVATIONS

100%100%PROMOTION OF
RESPONSIBLE
CONSUMPTIONAVAILABILITY OF
ALCOHOL-FREE
PRODUCTSACROSS ALL OUR
OPERATING MARKETSPRODUCTS

35% OF OUR PRODUCTS GLOBALLY TO BE LOW-ALCOHOL OR ALCOHOL-FREE





At Olympic Brewery, brewing **great beers** is not our only **priority**. It is equally important to us that consumers **enjoy** our products **responsibly** and in moderation.

This commitment is central to everything we do and is clearly reflected in our adherence to the Carlsberg Group's Marketing and Communications Policy (MCP).

According to this policy, we are committed to the following principles:

- **We foster** a culture of transparency, enabling consumers and customers to make informed decisions with confidence and trust in the quality and safety of our products.
- We design our advertising communications to target adults exclusively.
- **We always encourage** consumers to enjoy our products in moderation, as part of a balanced and healthu lifestule.
- **We promote** our non-alcoholic products as a positive choice for adults who wish to enjoy our refreshing beverages.
- **We ensure** that the enjoyment of our drinks is never associated with potentially dangerous activities or situations.
- **We never imply** that alcohol consumption contributes to social success or provides health benefits.







We continuously expand our portfolio of low- and non-alcohol products, offering more alternatives for individuals who choose not to consume alcohol.







OF OUR CORPORATE **VEHICLE FLEET** is equipped with alcohol ignition interlock devices, focusing on the importance of safe driving.

INITIATIVES FOR PROMOTING RESPONSIBLE CONSUMPTION



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ZERO ACCIDENTS CULTURE

We are fostering a ZERO Accidents Culture with the goal of ensuring everyone returns home safely, every single day. Carlsberg Group ESG targets:

Carlsberg Group ESG targets:

By **2030**

ZERO WORKPLACE ACCIDENTS



At Olympic Brewery, ensuring that our **employees** are - and feel - safe at work, and return home **safely** is a **top priority**. This is why we are **deeply committed** to **cultivating** a ZERO Accidents **culture**, encouraging every team member to fully **embrace** and **embody** it.

As part of our continuous improvement efforts, and having recorded four Lost Time Accidents (LTAs) in 2024, we reinforced our training programs, with a particular focus on hazard identification and safe workplace behaviors.

Specifically, we implemented the following actions:

- 5.415 hours of employee training on Health & Safety topics
- ♦ 100% of new hires trained on our Health & Safety Policy and Life Saving Rules
- **Online training** on safe driving practices delivered to over 200 employees
- Hands-on, real-life conditions training for 130 drivers, including corporate vehicle users, heavy vehicle operators, and forklift drivers
- Training for new colleagues and employees from the Commercial and Administrative Support divisions on risk assessment during driving





- **Interactive training** for all our employees during the annual Health & Safety Day
- **New training program f**or all Supply Chain employees focused on raising awareness of slip, trip, and fall hazards
- **First Aid training** for members of our in-house emergency response teams
- **Two-day "Safety Leadership Lead with Care** in H&S" training for the leadership team of the Production and Supply Chain Function (ISC)
- **Implementation of "Safety Stand Downs"** at our Production and Logistics facilities, featuring short training sessions to reinforce safe behaviors and the Life Saving Rules
- **Deployment of a system for identifying** and documenting "near miss" incidents and "safety observations," fully aligned with Carlsberg Group's standards

Both of our production sites are fully incorporated with the

"IMS" system

(Integrated Management System) of the Carlsberg Group, and certified in accordance with the ISO 45001:2018 standard on Health & Safety by an authorized body.









OF COMPLIANCE RATE TO LIFE SAVING RULES, **DURING THE LAST FIVE YEARS**



IN SAFETY OBSERVATIONS FOR POSSIBLE UNSAFE BEHAVIORS, AIMING TO PREVENT LTAS **DURING THE LAST FIVE YEARS**



IN SAFETY WALKS IN ALL INTEGRATED SUPPLY CHAIN FACILITIES (ISC), **DURING THE LAST FIVE YEARS**



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PEOPLE ORIENTED PHILOSOPHY

Our people, partners, and consumers are the driving force behind our continued dynamic presence in the market.

PEOPLE ORIENTED PHILOSOPHY

At Olympic Brewery, we are committed to **building** and sustaining the **trust** of our **consumers**, business **partners**, **employees**, and other stakeholders, as we continue brewing for a **better today** and **tomorrow** every day.

For our consumers and customers:

- Certification of our two production sites with the FSSC 22000 food safety management system and ISO 9001 quality management system
- Operation of an integrated consumer and customer call management system via dedicated Support Lines
- **Zero product** withdrawal or recall incidents
- ♦ Customer Satisfaction Survey 2024 score: 4.46/5

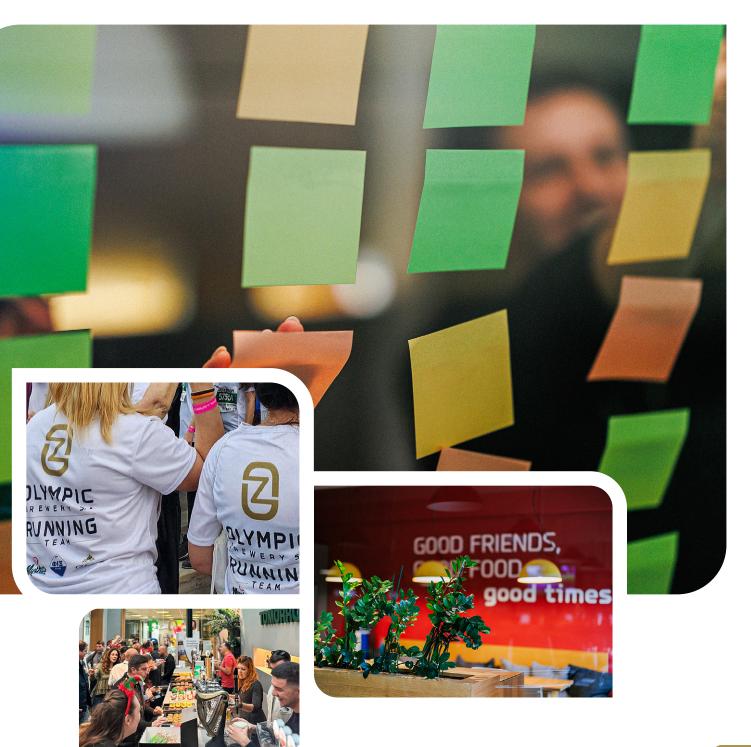




PEOPLE ORIENTED PHILOSOPHY

For our employees:

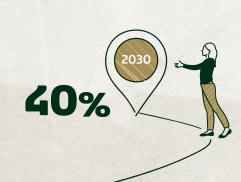
- 9.573 hours of training delivered across various areas and topics, including leadership, technical skills, Diversity, Equity & Inclusion, and more
- Remote work and flexible start time programs, where role requirements permit
- Annual "My Voice Pulse" employee survey, leading to action plans for further improvement
- Employee recognition initiatives rewarding outstanding results and performance
- Organization of the 24-month "Brew Your Career Path" program for the second year, supporting young professionals at the start of their careers
- Implementation of the "Brew Your Wellness" initiative, including seminars on stress management, ergonomics, and mindfulness
- Team bonding initiatives such as Townhalls, Sales Conferences, Friday Bars, festive events, team-building activities, and more
- Participation in major sports events such as the Athens Authentic Marathon and the No Finish Line charity run, actively promoting physical activity and social contribution
- Organization of volunteer initiatives, including blood donations in Athens and Thessaloniki



DIVERSITY, EQUITY & INCLUSION

Our approach to diversity and inclusion is what defines us, and ultimately what leads us to success.

Carlsberg Group ESG targets regarding the female representation percentages:



35%

2027

DIVERSITY EQUITY & INCLUSION

At Olympic Brewery, **Diversity**, **Equity** and **Inclusion** (DE&I) are not just a matter of compliance - they are an integral **part** of our **DNA** and a **driving force** behind our success.

More specifically, we have developed and are actively implementing an evolving action plan, guided by clear objectives and timelines, and centered around the following key pillars:



We bring these pillars to life through initiatives such as:

- Participation in a Career Day and conducting interviews with candidates on the autism spectrum
- Participation in a Career Day at the Ritsona refugee camp, aiming to recruit candidates for seasonal positions at our brewery
- Collaboration with "Project Parenting" to deliver a seminar for employeeparents on "Managing Parental Stress and Strengthening the Parent-Child Relationship," with emphasis on bullying prevention and awareness
- Partnership with the NGO "Lara", the first guide-dog school founded in Greece, to fund the training of guide dogs and organize awareness events
- Ongoing promotion of our DE&I campaign under the core message "#NoLabel: No label can neither define nor exclude us!"
- Active member of the Diversity Charter since 2021



CODE OF ETHICS & CONDUCT

Trust is earned through consistency and meaningful action. Guided by clear principles and an unwavering commitment to our policies, we are building the foundation of a "winning culture".



Part of the Carlsberg Group

CODE OF ETHICS & CONDUCT

The **"winning culture"** is grounded in doing what's right— demonstrating **integrity** and **responsibility** in every action we take.

Key tool in this commitment is the Carlsberg Group's Code of Ethics & Conduct.

OUR COMPANY'S CODE OF ETHICS & CONDUCT IS GUIDED BY THE FOLLOWING

ETHICAL VALUES

WE ARE HONEST

We tell the truth to ourselves and to others.

WE ARE COMPLIANT

We comply with the law and our policies.

WE HAVE A SENSE OF RESPONSIBILITY We recognize that doing the right thing

is not always easy.

SHOW PEOPLE

appreciate differences.

RESPECT We are tolerant, empathetic, and

Specifically, we implement:

- Training of all new hires on the Code of Ethics & Conduct
- Refresher training for all employees working in high-risk departments on the issues of personal data and bribery

Implementation of third-party screening process and intensive support for high-risk departments

Deployment of the "Speak Up" process to eliminate behaviors that potentially violate our Code





REWING OR A BETTER ODAY & OMORROW



